



Workshop for Immigrant Entrepreneurs

New Immigrant Entrepreneurs Association is going to hold a half day training workshop on “Essential Entrepreneurial Skills Training”

Date: March 12, 2016

Time: 1:00 pm- 5:00 pm

Venue: Room-1140, Desmarais Building, 55 Laurier Ave E, University of Ottawa

This half day training workshop will include qualified participants who are new business owners or who want to start their own business in the future. In this workshop, NIE Canada will offer trainings in: banking, financing, franchise, business communication, marketing, accounting, and legal issues.

Speakers/ Moderators



Ms. Renren Bai
President, NIE Canada
President of Capital VIP Realty



Dr. Zahirul Hasan Khan
Vice-President, NIE Canada
President, HRZ Research & Consultancy



Dr. Rukhsana Ahmed
Advisor, NIE Canada
Associate Professor, University of Ottawa

Mentor: Banking and Financing



Ms. Xia Shan, MBA
Small business advisor at TD Canada Trust

Mentors: Marketing and Business Growth



Mr. Andy Chen Wang
Founder, Wang Advertising



Mr. Binfeng Zheng
Owner, Canada China News



Dr. George Neufeld
Former President, Traverse Group

Mentors: Legal



Ms. Dong Liu
Lawyer



Ms. Renate Harrison
Lawyer and co-founder of EF-Why-I Inc.



Dr. Ping Chen, J.D.
Barrister, Solicitor & Notary Public

Mentors: Accounting



Mr. Weimin Zhu
MBA, FCSI, CIM, CFO, FMA
Founder and CEO of Meritigroup



Dr. Bing Wang CPA, CMA, MBA
Director of CeBA Canada

Mentor: Franchise

Ms. Lina Qu
Owner Baskin Robbins franchise stores

Attendance is free, but places are limited and registration is required. Please R.S.V.P. at renren@gmail.com or hasanou@gmail.com or register at <https://niecanada-12march2016workshop.eventbrite.ca>
*The training will be held in English. Q&A will be in English and Chinese.



Program

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<p>12:45 - 1:00 PM: <i>Registration and networking</i></p> <p>1:00 - 1:05 PM: <i>Opening introduction</i> Dr. Zahirul Hasan Khan</p> <p>1:05 - 1:10 PM: <i>Welcome address</i> Ms. Renren Bai</p> <p>1:10 - 1:15 PM: <i>TD Canada Trust representative's address</i> Ms. Xia Shan</p> <p>1:15 - 1:30 PM: <i>Some Do's and Don'ts when Communicating in a Business Setting</i> Dr. Rukhsana Ahmed</p> <p>1:30 - 2:45 PM: <i>Training workshop round-1</i> All Mentors</p>	<p>2:45 - 2:55 PM: <i>Group picture-1 (Speakers and Mentors)</i> <i>Group picture-2 (Speakers, Mentors, and Participants)</i></p> <p>2:55 - 3:10 PM: <i>Break</i></p> <p>3:10 - 3:20 PM: <i>Testimonials from successful immigrant entrepreneurs</i></p> <p>3:20 - 4:35 PM: <i>Training workshop round-2</i> All Mentors</p> <p>4:35 - 4:45 PM: <i>Closing</i> Ms. Renren Bai and Dr. Zahirul Hasan Khan</p> <p>4:45 - 5:00 PM: <i>Networking</i></p>
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Speakers'/Mentors' Bios

Ms. Renren Bai: Ms. Bai is the President of Capital VIP Realty Inc., President of New Canadian Entrepreneurs Association Canada, former vice president and advisor to the Federation of Ottawa Chinese Community Organization (FOCCO). She was a former Publisher/Editor in chief/ Owner of Canada China News, and advisor for Comefromchina.com and Canada China News. She is also an editorial board member of New Canadian Media. As a female leader in Ottawa's Chinese community and by devoting herself into servicing Chinese immigrants, Ms. Bai received the Business Award in 2012 by Immigrant Women Services Ottawa, and the Queen's Diamond Jubilee Medal in the year 2012.

Dr. Rukhsana Ahmed: Dr. Ahmed is an Associate Professor, Department of Communication, University of Ottawa. She has an interdisciplinary academic background, and is actively involved in interdisciplinary and multisectoral research partnerships in multicultural media, religious diversity, and immigrant integration. Dr. Ahmed is committed to serving community needs through her volunteer work.

Dr. Zahirul Hasan Khan: Dr. Khan is co-founder and President of HRZ Research & Consultancy. He is an inventor, an Entrepreneur, and an Environmental Scientist. Dr. Khan was a former Research Scientist at CanmetENERGY-Ottawa, Natural Resources Canada (NRCan). He is the inventor of hot Sieving Electrostatic Precipitator. Dr. Khan is actively involved in volunteering activities.

Ms. Xia Shan: Ms. Shan is the account manager small business in TD Canada Trust. She received her MBA degree from Telfer School of Management in 2007 and worked in TD Canada Trust after graduation. Through her career as a financial advisor and account manager small business, she won two times championship as a top performing advisor in TD Canada Trust, gained sound reputation in the Ottawa Chinese community and helped many customers with her expertise in business banking solutions. Ms. Shan has extensive experience in commercial lending for small businesses in Canada.

Mr. Weimin Zhu : Mr. Zhu is the founder and CEO of MeritiGroup. He received a number of professional designations including MBA, FCSI, CIM, CFP & FMA. Mr. Zhu had transformed MeritiGroup from an idea to a full service financial group now covering 7 major cities across Canada and China.

Dr. George Neufeld: Dr. Neufeld founded traverse group in 2002 to help others " Move forward" an idea that evolved into the Moving Forward Workout, designed to initiate and plan change initiatives, assess organizations, projects, mergers and acquisitions, and identify improvements and changes to maximize performance. Dr. Neufeld is a board member of several startup companies and is affiliated with the Canadian Advanced Technology Alliance.

Dr. Bing Wang: Dr. Wang is a Chartered Professional Accountant (CPA) and Certified Management Accountant (CMA). He is a partner and director of AccXpert Business Solutions Ltd., and chief financial adviser of U.S. Paramount Investment Holding, L.L.C. Dr. Wang is the founder and director of CeBA Canada (a Canadian eBusiness Association).

Mr. Andy Chen Wang: Mr. Wang is a community builder and an entrepreneur. He is the current Principal of Daido Academy, a non-profit organization that focuses on keeping children, adults, and seniors healthy and fit with a diverse range of cultural activities and events. He is the founder of Wang Advertising, a professional digital media marketing firm that helps entrepreneurs and clients build websites, improve online branding, and create attractive points-of-sale.

Mr. Binfeng Zheng: Mr. Zheng is publisher and owner of Canada China News (CCN). CCH has been serving the local Ottawa Chinese community for over 25 years. CCN has been awarded the "2006 Best Ethnic Media Award" by the National Ethnic Press and Media Council of Canada.

Ms. Dong Liu: Ms. Liu is a lawyer mainly focusing on serving the Ottawa Chinese Community. She was involved in many non-profit and charitable organizations, including Tian Tian Volunteers Group and National Capital Region Table Tennis League. Currently, Ms. Liu is enrolled in the LL.M program specializing in Banking and Financial Services Law at Osgoode Hall Law School, York University.

Ms. Renate Harrison: Ms. Harrison is an experienced commercial lawyer. She is a co-founder of Ef-Why-I Inc., a new Ottawa-based company that arranges online group legal consultations for businesses. She received her B.A. (Hons.) in Economics from McGill University and her Juris Doctor from Harvard Law School. Ms. Harrison was a finance lawyer in the U.S. for a national law firm and served as in-house counsel to one of the largest private equity firms in the country.

Dr. Ping Chen: Dr. Chen is specialized in corporate and business law. She obtained her Ph.D. in Biology from the University of Utah, and a J.D. from Queen's University. She was called to the Ontario bar in 2013. Dr. Chen is associated with Clermont Claudi Gardiner & Associates.

Ms. Lina Qu: Ms. Qu earned her bachelor's degree from the school of management, University of Ottawa. She owns two Baskin Robbins franchise stores. She helped the Little Sheep Mongolian Hot Pot franchise head office to build their Ottawa store from scratch and managed the store. She has more than 7 years restaurant experiences.